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| (Course Title) Special Lecture on Comparative Agricultural Studies 1 | (Group) M1 students or above (Number of credits) 2 |
| (Affiliated department) Graduate School of Agriculture (Job title) Associate Professor (Name) Akamatsu, Miyake, Shinjo | (Course offered period) 2019//First Semester (May - July) (Class style) Lecture (Language) English (Day/period) 20 th of May → 11 th of June (2 classes every Monday and Tuesday) (Room) |

(Outline and Purpose of the Course)

Geographical Indications: a tool for supply chain and territorial development?

Geographical Indications (GI) are Intellectual Property tools which protect local specific products (as Champagne, Kobe beef...) against misuses of their names. They may also appear as significant differentiation tools and reinforce product's reputation. Finally, as territorial common resources, they may reinforce local economic factors' coordination and capacity of collective action. However, different conditions are necessary before getting these positive impacts. This course aims at presenting the GIs' functioning mode and at highlighting the factors of their success.

- (Course Goals)**
- After finishing this course students should be able to do the followings.
1. Analyze the feasibility of a GI registration for a local product and accompany producers or cooperatives for this GI registration, including Writing of the Book of Specifications
 2. Analyze the interest of a GI registration for a local product and identify the ways to improve this interest
 3. Realize impact assessment of registered GI

(Course schedule and Contents)

1 and 2 : Introduction – The development of the agro-industrial production and trade model and its consequences concerning value chains and market - Analysis of different models' coexistence.

3 and 4: Geographical Indications as an Intellectual Property Right - GIs' functions - GIs as a differentiation tool

5 and 6: How does it work? Analysis of some juridical framework (European Union, Japan, other Asian examples) and of International Protection

7 and 8: The potential impacts of GI registration.

9 and 10: The construction of a Book of Specifications

11 and 12: Case studies

13 and 14: Case studies' presentations by students

15: General discussion, feedback

(Method, Point of view, and Attainment levels of Evaluation)

Class grade will be assigned based on 40% class attendance and active participation, 60% on practical exercises.

Refer to current year's 'Guide to Degree Programs' for attainment levels of evaluation.

(Regarding studies out of class (preparation and review)

Paper assignments and hand on exercises will be provided.

(Others (office hour, etc.))

Personal contacts always after the class on demand.

The lecture is given in English by a visiting professor, Stephane Fournier (Division of Natural Resource Economics, Lab of Farm Managerial Information and Accounting, Montpellier SupAgro, France).

(Requirements for taking courses)

Not in particular.

(Textbook)

No text book

(References)

1. Barjolle D. et Sylvander B., 2002. Some factors of success for "Origin Labeled Products" in agro-food supply chains in Europe: market, internal resources and institutions. *Économies et Sociétés*, AG, 25, 1441-1461.
2. Durand C. et Fournier S., 2017. Can Geographical Indications Modernize Indonesian and Vietnamese Agriculture? Analyzing the Role of National and Local Governments and Producers' Strategies. *World Development*, 98, 93-104.
3. Fournier S. and Champredonde M., 2014. Agri-food, innovation and sustainable development. In : Grosclaude J.-Y., Pachauri R. K., and Tubiana L. (eds), *Innovation for Sustainable Development*. Delhi : TERI, pp. 101-115.
4. Marie-Vivien, D., & Biénabe, E., 2017. The Multifaceted Role of the State in the Protection of Geographical Indications: A Worldwide Review. *World Development*, 98 (October), 1-11.
5. Vandecandelaere, E., Arfini, F., Belletti, G. & Marescotti, A., 2009. *Linking people, places and products. A guide for promoting quality linked to geographical origin and sustainable geographical indications*. FAO/SINER-GI.
6. Vandecandelaere E., Teyssier C., Barjolle D., Jeanneaux P., Fournier S. and Beucherie O., 2018. *Strengthening sustainable food systems through geographical indications. An analysis of economic impacts*. FAO & EBRD, 136 p.

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